

Music

VIEWS

JANUARY 1953 • VOL. XI • NO. 1



MOLLY BEE

a new album by



Yours Alone

You gave such warm applause to Jane Froman for
"WITH A SONG IN MY HEART" ...

Now she returns to bring you a group of tender ballads that are your favorites...and you'll cherish them more than ever when you hear the wonderful way she sings their lovely melodies.



ALBUM
No. 354

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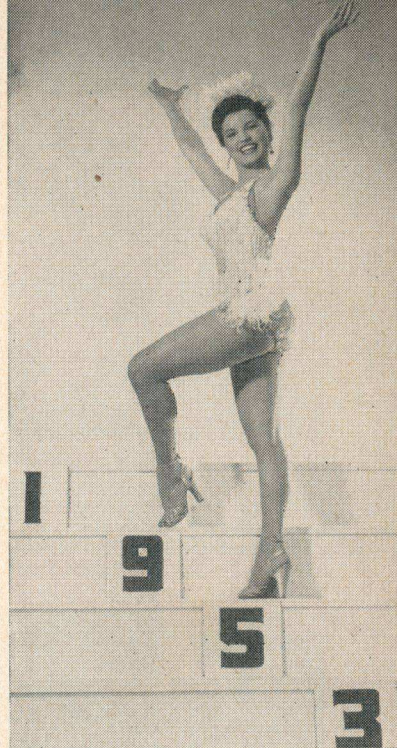
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THE COVER

Molly Bee, thirteen year old warbler, is one of the most promising youngsters to appear in show business since Judy Garland and Deanna Durbin. A protege of Cliffie Stone, already a seasoned tv performer on Stone's "Home-town Jamboree," little Miss Bee proved to be a big record seller on her first two discs, "Tennessee Tango" and "I Saw Mommy Kissing Santa Claus." She has recently appeared with Jackie Gleason and has been signed for pictures by RKO. A native of Oklahoma, the youngster started in the hillbilly field. Family name is Beechboard.



DEBRA PAGET, young 20th-Fox star, greets 1953. Talented Miss danced in John Phillip Sousa's life story, "Stars and Stripes Forever," made at her home studio.

Music Views

Edited By BUD FREEMAN

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across the country



ART LOWRY leads one of the new bands now being given big push by record companies. Lowry is in the Columbia stable. His current disc is "You Darlin'."



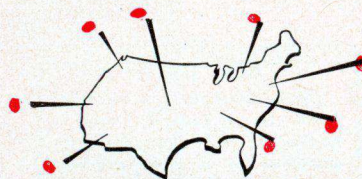
PEARLY BAILEY recently married Louis Bellson, outstanding jazz drummer in a London ceremony. Miss Bailey's Coral disc of "Two to Tango" was a '52 hit.



FRAN WARREN adds tv to her night club and discing chores. Miss Warren joins ventriloquist Paul Winchell and that doll, Jerry Mahoney over KNBH for a thirteen week period every Monday night.



CHAMP BUTLER hopes to repeat his "Down Yonder" success with a new Columbia disc done in the "Yonder Style." Tune is "The Cake-walk." Clark is set for a musical at Paramount.



HELEN O'CONNELL duets with another femme vocalist for the first time in her career. She joins Gisele MacKenzie on Capitol's "Water Can't Quench the Fire of Love."



STAN FREBERG, Capitol's record satirist, goes tape wild on "The World Is Waiting for the Sunrise," a burlesque of multiple recording. Les Paul helped Freberg produce the effects.



LUCY KNOCH is the beauty relief on Red Skelton's tv show. For the Christmas season Miss Knoch donned the traditional costume pictured and awaited Santa.



ANNA RUSSELL, singing satirist, is now a member of Waring's Pennsylvanians. Miss Russell's style is called "comic sorcery." She was trained in opera and oratorio.

Music Three Deep

First musical to get the three dimensional treatment will be current Broadway revue, "New Faces." Hit will be filmed by Natural Vision on a budget, according to Variety, of \$200,000. Most of "Faces" will be filmed on the stage of the Royale Theatre where show is now running. Picture will be shot on afternoons when there is no matinee.

Biggest Show Springs

Tentative plans for the spring edition of the "Biggest Show" indicate that it will include the Woody Herman orchestra, Frankie Laine, and one other top name as yet unselected. The show is scheduled to begin March 5 for 60 dates throughout the Northeast and West. Laine toured with the spring edition of "The Biggest Show of '52" which co-starred Patti Page and the Billy May orchestra.

Annie Shadows Ella

The second generation Ella Logan, daughter Annie Ross, has been signed by Prestige Records. Miss Ross won the title of France's number one female singer in a poll conducted by "Le Jazz Hot" magazine. Her current release is "Twisted" and "Anne's Lament."

BOP DROP

Dizzie Gillespie was awarded \$1000 by a Federal Court in Rochester, N.Y. for damages sustained in a 1949 accident in which he was hit by a car while riding a bicycle. Gillespie claimed his earning powers were reduced, since he could no longer play the notes required by a bebop artist. Before the accident he could easily hit high B flat over C, but since the accident, he said, he could only reach high E.

Kids Get Loesser

Frank Loesser, composer of the score for "Hans Christian Andersen" debuts as a children's artist with his wife Lynn on the MGM label. They sing "The Ugly Duckling" and "The Inchworm" and Loesser sings and narrates "The King's New Clothes" on a second record.

Sugar's Strong Lead

Sugar Ray Robinson's debut as a night club entertainer at the French Casino, N. Y. has opened a market there for top performers. Before the middleweight champion's engagement, the club had unsuccessfully bid for premium entertainers. Robinson's success encouraged the William Morris agency to begin negotiations for Frank Sinatra's appearance at the N. Y. spot.

Established Stars Turn In Most Of '52 Hits

Based on total number of records sold, the record industry had one of its best years in 1952. Established artists remained top choices with the platter buying public. Kay Starr's whopping "Wheel of Fortune" proved to be one of Capitol's all time best selling discs. Jo Stafford led the Columbia lists with three big ones: "Jambalaya," "Shrimp Boats" and "You Belong to Me." A consistent seller, Patti Page broke with "I Went to Your Wedding" in the last three months of the year. Nat "King" Cole's musicianship and unique styling kept him packed among the leaders with his "Somewhere Along the Way," "Unforgettable," and "Walkin', My Baby Back Home."

Unable to get another "Little White Cloud" in tow, Johnny Ray tied into an uptempo tune, "Walkin' My Baby," for his best effort in '52. Les Paul and Mary Ford turned in a tremendous volume of records sold behind such numbers as "Hold Me in Your Arms," "Meet Mr. Callaghan," and "Lady of Spain," but could find no one side of "How High the Moon" proportions.

Pacing the Victor label through the whole year, Eddie Fisher firmly established himself as a recording personality. "Wish You Were Here" was his top effort followed by "Lady of Spain."

(Continued on Page 16)

Left panel top to bottom: Stafford, Cornell, Page, Ray, Clooney. Right panel: Starr, Paul and Ford, Cole, Mitchell, Fisher.





JIMMY DURANTE, FIFI D'ORSDAY, and EDDIE JACKSON take a break during a recent studio rehearsal of "All Star Revue."

Met Seeks Modern Touch, More Seats

The Metropolitan Opera Assn. is contemplating a one million dollar renovation of the N. Y. opera house to modernize it and add some badly needed seating space. It is believed the latter would bring in an estimated \$100,000 annually to the box office. The refurbishing is tentatively planned for the end of this summer. Should construction continue into the fall, domestic ballet companies would be unable to use the house, but the engagement of the Sadler's Wells Ballet of London, due in N. Y. in late autumn, would not be prevented.

"THRILL ME" BUT DON'T "HOLD ME"

On the advice of recording executives Eve Young changed her name to Karen Chandler when her disc "Hold Me, Thrill Me, Kiss" was released. Several weeks later a young lady was picked up by the L.A. police for alleged robbery. When booked the suspect ad libbed the name, "Karen Chandler," which subsequently appeared with the robbery story in papers all over the nation. When her true identity was discovered the lady suspect revealed she had given police the name Karen Chandler because she liked the record.



PHIL HARRIS and DINAH SHORE were two of the many personalities on "All Star Revue," the first show to originate from NBC's new TV headquarters in Burbank, California.

BENNY NEEDS FIVE

Benny Goodman is planning to form a new instrumental sextet and tour early this year in a series of one-nighters. Goodman has recently been playing solo classical dates.



JOE E. BROWN, DOLORES GRAY, and JOHN RAITT star in the TV musical show "Buick Circus Time," the story of a famous old circus clown.

Martino's "Heart" Beats For British

Al Martino's record "Here in My Heart" hit the number one spot on the top tune listing in England and has currently sold over 200,000 copies. The vocalist has also achieved great popularity in the Isle with two other waxings—"Take My Heart" and "Say You'll Wait for Me."



FREEMAN GOSDEN and CHARLES CORRELL (Amos and Andy) recently celebrated their 10,000th Broadcast and their 25th year in radio. They have announced their retirement.

HOLD THE STARCH

Bob Steele of WTIC, Hartford, has an interest in an auto laundry. According to Billboard he is offering to his listeners free wash jobs for Stutz Bear Cats, Pierce Arrows, Franklins, Hupmobile, Velies, Briscoes, Apperson Jack Rabbits and Dorts—1920 models only.



SHORTY ROGERS currently appears at The Lighthouse, Hermosa Beach, Calif., favorite spot for jazz innovators. The trumpet man's Capitol album is "Modern Sounds."

Astaire Collected By Norm Granz

A limited edition of 1300 copies of an album of 38 songs introduced by Fred Astaire as a singer and dancer in films will be released by Mercury. Norman Granz, Jazz at the Philharmonic group accompanies the star. As a collector's item, the album will be illustrated by David Martin with photos by Gjon Mili, and will feature music of Irving Berlin, Cole Porter, George Gershwin, Howard Dietz, and Arthur Schwartz, Jerome Kern, Vincent Youmans and others. Most of the albums have already been subscribed by collectors.

Somebody Tell Me These Things

While the NBC Symphony was rehearsing Richard Strauss' "Till Eulenspiegel" for the first concert of the season, Variety reports, Conductor Arturo Toscanini, lamented the fact that he had played the tone poem at an accelerated pace many years. "Ever since 1939," the maestro said, "I've been doing it in 13-and-a-half minutes. That's too fast. This time it's just right—17 minutes." Then addressing the orchestra members, "You, too, are fools. You should not have let me do it in 13-and-a-half minutes."



Newest recording by **JEANNE GAYLE** and conductor-arranger husband **GEORGE BRUNS** is a novelty tune "Look-A My See (I Look-A Your Look). Miss Gayle launches a nitery tour from Las Vegas.



PRINCE and **TOM MORTON** open fan mail. The dancer debuted in "Wait Till the Sun Shines, Nellie" and has recently completed "The Stars Are Singing."

Homefolks Hear The Ray Formula

Johnnie Ray returned to his hometown and received one of the biggest welcomes in the history of Dallas, Oregon. Schools were closed for the Johnnie Ray Day . . . with parade. Johnnie Ray records were heard on every juke box and radio station. An audience at the high school auditorium heard his formula for success. "Faith is the whole key to happiness, and if you pray to God, he will help you. I know, because I prayed, and then I felt just like God picked me up in his arms and said 'Johnnie Ray, I love you' and then he kissed me."

Positively The "Biggest Show"

"The Biggest Show of '52" with Stan Kenton, Nat Cole, and Sarah Vaughan did a record one-night business of \$30,000 in a return engagement at the Fox Theater, Detroit. The demand for tickets to the two shows was tremendous with an estimated crowd of 15,000 in front of the 5,000-seat house. David Idzal, theater manager, is seeking an "immediate return" of the unit.

SMALL CONSOLATION

A year ago when Joni James entered and lost a talent contest at the Copa in Pittsburgh she received \$12.50 consolation prize. Songstress who hit with recording "Why Don't You Believe Me," plays same spot for \$1,000 a week.



JANE RUSSELL visited **BOB HOPE** on the "Road to Bali" set to rehearse a duet for a radio show on which both appeared.



Old friends **JOHNNY STANDLEY** and **JOHNNIE RAY** enjoyed a reunion while the latter was in Los Angeles. Standley's disc "It's in the Book," heading toward the million sales mark, was Cap's best selling record in late '52.

Hart Strikes At Unhappy Dancing

Current state of the dance band business prompted an open letter to Billboard from Maurice Hart, deejay on KFWB, Los Angeles, with suggestions for improving the situation. Hart says the emphasis should be on danceable music not "weird, noisy attempts to be different . . . Dancing, since the beginning of time, has been a romantic, happy affair . . . Also there seems to be too much emphasis on vocals. There was a time when the vocalist was part of the band. Nowadays it's mostly singing and not enough dance music."

EDISON'S CLUE

The question of why hit tunes have such a short period of popularity plagued even Thomas Edison. He believed it had to do with the mechanism of the inner ear. Located there, stated Edison, are the "so-called 'Rods of Corti' . . . approximately 3,000 small stiff rods, massed together like the hairs on a brush. Each hair is supposed to be tuned to a definite note in the musical scale. When the note is sounded, the hair vibrates, transmitting the sound thru the nerves to the brain. The too constant operation of any group of these hairs undoubtedly leads to irritation—possibly to an actual swelling at the base of the hairs. It is the theory of many scientists that this may be one of the underlying causes for the rapid way we tire of popular hits.



PFC. EDDIE FISHER guesting on **JANE FROMAN's** TV show "U.S.A. Canteen." Miss Froman's latest recording is "Stay Where You Are" and "Laughing."

THE CORN IS GREEN

At the annual meeting of the National Association of Popcorn Manufacturers in Chicago the debut of "Breathless Corn" was announced. Billboard described the kissing corn as being an attractive green and fortified with chlorophyll. Advancement was created by Dell Food Specialties who introduced bacon flavored potato chips. Convention also featured popcorn molded into kewpies, Santa Clauses and turkeys.

BARTON BOUNCES BACK

Jim Barton, forced to discontinue an engagement at the Thunderbird, Las Vegas because of illness, has been rebooked for that spot this spring. He is currently recuperating at his New Hyde Park, Long Island home.



JEAN SHEPARD, petite country and hillbilly singer, has recently signed with Capitol.



JOHN ARCESI chats with **ARIEL EDMUNDSON** at a recording session for "Lost in Your Love." The vocalist put Miss Edmundson in a trance with his rendition during a show at a Las Vegas night spot.

See Where Talk Will Get You

George Jessel planed across country four times to fulfill a flock of toastmaster engagements in New York and Los Angeles. He flew in and out of N.Y. on the same day after appearing at a testimonial at the Biltmore Hotel, L.A. The following week he returned to N.Y. for an affair and flew back to the West Coast the same night to prepare his act for "All Star Revue."

O'CONNOR'S HUCK

The musical remake of "Huckleberry Fin" will have Donald O'Connor starring as Huck.

what's with warblers

Sidney Miller wants Kools to put out a King size cigarette called "Cuh-r-a-a-a-zy." . . . Sheila MacRae joins husband Gordon in the act during his current Las Vegas appearance. MacRae has fortified his turn with a musical imitation of Humphrey Bogart . . . Rosemary Clooney is reportedly asking a salary uppace from Paramount. She's getting \$25,000 per picture now . . . Joan Weldon of the Los Angeles Civic Opera has been signed by Warners . . . Paramount is looking for singers and dancers with new faces in Technicolor . . . Jimmy McHugh, backed by five girl singers, launches a night club act in Reno this month . . . After eight years in San Francisco's Rumpus Room, Rusty Draper strikes out for engagements in Vegas, Reno and New York. He unRumpuses 15 Jan. . . . The singing voice of June Haver in "The Girl Next Door" belong to Beryl Davis, English chanteuse now the wife of L. A. deejay, Peter Potter . . . After hours at the Riverside Hotel, Reno, Johnny Ray dealt blackjack for laughs. Sheilah Graham reported in Daily Variety that Ray won a load for the house . . . Carlton Carpenter turned down a role in "A Slight Case of Larceny" at Metro. Eddie Bracken replaced. Carpenter will do Broadway musical, "My Sister Eileen." . . . Playwright Moss Hart will script the musical remake of "A Star Is Born" for Judy Garland at Warners . . . When the lights went out during an electrical storm on her opening night at the Golden

Hotel, Reno, Kay Starr did her act by candlelight and without mikes. Late in February singer fulfills her Las Vegas engagement which she was recently forced to cancel because of illness . . . Frank Sinatra has signed for a musical at Metro. Singer is also testing for a straight dramatic role in "From Here to Eternity." . . . Ed Wynn says of thin bopsters, "real gaunt." . . .

ALEXIS SMITH demonstrates her musical talents in Paramount's "The Turning Point."



JOE HOWARD, MAUDE NUGENT JEROME AND WILLIAM C. HANDY (left to right) take part in "The ASCAP Story" on Ed Sullivan's CBS telecast. The three composers were early members of the American Society of Composers, Authors and Publishers. Howard's life story was treated in 20th-Fox's "I Wonder Who's Kissing Her Now." Handy, now totally blind, wrote "St. Louis Blues."

Danny Kaye is set for the N. Y. Palace for a limited reserved seat engagement. He opens 19 Jan. . . . In her second professional engagement, Joanne Gilbert draws \$2,000 a week . . . Johnny Johnston gets his second New York musical. Show was written by Alice Hammerstein and co-stars Lillian Roth . . . Margaret Whiting was the only non CBS personality on the networks opening of their new Hollywood tv layout. CBS expects to give Miss Whiting her own show . . . Nellie Lutchter returns to Los Angeles for a two week engagement at the Oasis . . . On Feb. 6 Frankie Laine moves to Chase Hotel, St. Louis . . . Billboard totaled up election song copyrights and discovered 106 songs had been written for Eisenhower, 15 for Stevenson . . . Donald O'Connor goes again with Francis in "Walkin' My Baby Back Home." This time it's a musical . . . Constance Bennett will record for Victor . . . Irving Hoffman quoted John Mason Brown as saying, "the housewife's greatest problem is that she has too much week left at the end of her money." . . . Margaret Truman will reportedly give up her singing career after the turn of the year to marry . . . Jimmy Wakely says that a dude ranch in Palm Springs is so elegant guests eat from a Charles wagon . . . Bill Gwinn of KHJ, Los Angeles has cause to deplore the influence of the movie industry on his youngsters. He came home to find the kids had been playing a game called "Grauman's Chinese" in his freshly cemented driveway.



"Ma" Goes Hollywood

Hollywood's excellent little theatre, The Players Ring, demonstrates the feasibility of adapting musicals to central staging in its current production of "Look Ma, I'm Dancin'!" By salting its year round repertoire with musicals, Ring has created a wide audience for its productions. Using already recorded music, two pianos or both, groups throughout country are attempting musical shows. Starring in "Look Ma" are Kathleen Freeman, and Jimmy Thompson. The considerable talents of Al Hurwitz, Aram Katcher and Sue England get the most from the script. Pictured are Leon Tyler, juvenile lead, above and dancers Erin Martin and Beverly MacNeill, left.

(Continued from Page 7)

Among the biz's newer artists Rosemary Clooney and Guy Mitchell proved themselves by repeating their 1951 success. The versatile Miss Clooney found high favor with two widely different types of styling on "Botch-A-Me" and "Half as Much." Featuring unique material and individual interpretation, Guy Mitchell repeated with "Feet Up" and "Pittsburgh, Pennsylvania."

Don Cornell on Coral and Al Martino on Capitol boomed the big voice idea into prominence with "I'm Yours" and "Here in My Heart" respectively.

Top novelty of '52 was Johnny Standley's two faced platter of "It's in the Book" for Capitol. As the year ended newcomer Joni James on MGM was headed for a hit with "Why Don't You Believe Me," and Perry Como was bucking Gisele MacKenzie's pop version of "Don't Let the Stars Get in Your Eyes" for a top selling plate.



YOGI YORGESSION runs the gamut of relatives in the successful Capitol album, "Family Album." Left to right he appears as Aunt Frieda, Grandpa, Grandma and, at right, as Harry Stewart himself. Yogi's "I Yust Go Nuts at Christmas" was again a big seller in the Yuletide market.

Brazil High For Yank Music

A Brazilian market for American entertainment is being exploited with a number of acts set to go to South America early this year. Carmen Cavallero appeared at the Night and Day Club, Rio de Janeiro and Boite Lord Club, Sao Paulo with tie-in dates on National Radio De Brazil. Ada Leonard will work the same schedule. Bids for Benny Goodman and his sextet, Betty McGuire's all-gal foursome, and Louis Armstrong were made.

PIAF'S JUNKET

Following an engagement at the Versailles, N. Y., Edith Piaf will do a series of American cafe dates. This marks the first time the French singer will appear in a spot other than the popular N.Y. night club.

Allen Switches To Warners

Chet Allen left Universal International and signed with Warners for a role in "The System." The young vocalist debuted in UI's "Meet Me at the Fair." An assignment in "Lone Hand" was cancelled. He had outgrown part by the time picture started.



BARBARA BATES dares to join Dean Martin and Jerry Lewis as romantic lead in the comedy team's next picture at Paramount.



BENNY CARTER has a stand-out spot in "The Snows of Kilimanjaro" but receives no billing.

Bozo Cool With Those Kidisks

Bozo the Clown records, Cap's best selling children's disks, celebrated a sixth anniversary by continuing multi-million sales, believed to be a current and probably all-time high in the record business. The series has consistently led the list for children's best sellers as reported in Billboard every week. The first album "Bozo at the Circus" is today top kidisk seller of all time. Since 1946 five albums with record readers and three illustrated single albums have been released, the latest being "Bozo Has a Party." Bozo has never been off list of best selling kidisks.

Europe Spins For LP Discs

Longplaying 33 rpm records, introduced overseas during the past year are taking Europe by storm, according to Glenn E. Wallich, president of Capitol Records, Inc. Mr. Wallich, recently returned from an eight week tour of Cap's continental branches reported that the L.P.'s were commanding as much as \$10 in U.S. currency and selling best in Paris, Hamburg, England and Italy. At the present time the 45 rpm disks are popular only in Norway with a few in circulation in France and Italy. The Capitol president said that Capitol and MGM were the only disk companies in Europe using a U.S. trademark and operating with wholly owned companies. Other major record companies are now distributing under foreign labels.

DANES DIG THIS

After drawing advance sell-outs for her two concerts at the Helligrande Church, Copenhagen, Mahalia Jackson the gospel singer, was scheduled for another concert at the K. B. hall of that city. She has also contracted for concerts in Odense and Skjern, Denmark.

Magic Carpet

to a distant land where romance rules...

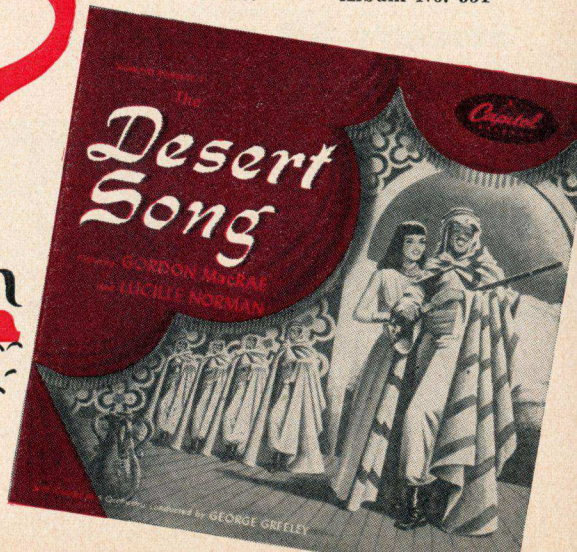
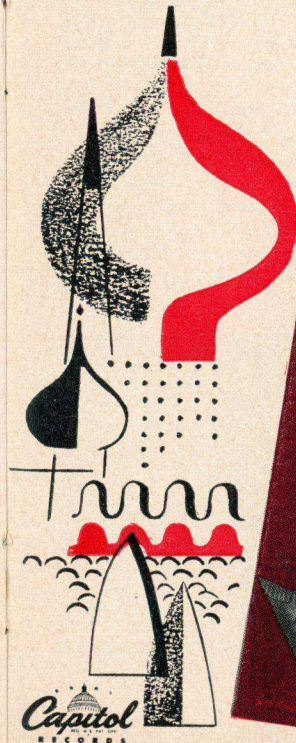
The *Desert Song*

...soaring through the exotic night on the magnificent voices of

GORDON MACRAE and LUCILLE NORMAN

Here is a fresh, completely delightful performance of a favorite musical play, including the unforgettable selections **One Alone**, **Desert Song**, **Romance**, **Riff Song**, superbly sung by two of the brightest stars of screen and radio.

Album No. 351





TENNESSEE ERNIE listens appreciatively while **CLIFFIE STONE** blows base on "Hometown Jamboree." Ernie will feature his latest Cap recording "Blackberry Boogie" and "Tennessee Local" during his Las Vegas engagement.

Station's Gift, Discs For Welfare

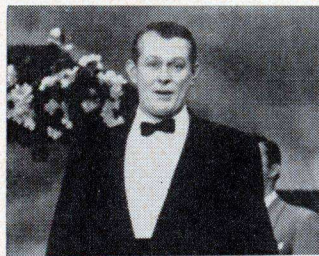
Emphasizing the importance of the broadcast industry in local community life as equal to that of the newspaper, NBC stations WNBC and WNBC, N.Y. have launched a new Music Foundation. Jackie Robinson, Brooklyn Dodgers' second-baseman, will supervise the activities of the Foundation which plans to provide record libraries, phonographs, radio and TV sets, etc. to hospitals, welfare agencies and Army and Navy centers

Hit Disc With Jokes Explained

Because American humor has always been popular in England, U. S. records have had a good market in Britain since the beginning of the century. The Gramophone Co. imported many popular recordings, one of which appears to rate as the all-time, oldtime pop record. It was "The Preacher and the Bear" waxed by Arthur Collins. Gramophone Co. took no chances. Fearful that the British public wouldn't understand the blackface dialect and would be puzzled by the humor embodied in the story of the Negro preacher who was treed by a grizzly after going hunting on Sunday, each record was accompanied by a leaflet explaining the gags.



JANE WYMAN and dancer **LES CLARK** listen to **BING CROSBY's** vocal on the set of "Just for You."



VAUGHAN MONROE vocalizes during a recent "Camel Caravan" telecast. The orch leader's latest waxing is "Yours" and "I."

"Joey" Gets Lens

Set to direct and write the screen play for Columbia's production of "Pal Joey" is Billy Wilder. The musical, based on the Broadway hit, will star Rita Hayworth. Gene Kelly, who starred in the play 11 years ago, is wanted for the male lead. If Wilder does the show he may make it a period picture localizing it in the 1920's. He is presently working at Paramount on the Yul Brynner starrer.

Spike Drives For Three Months

Spike Jones' troupe began a 90-day tour chiefly one-nighters Jan. 8 in Phoenix, Arizona. On most of the dates Jones will get \$3,000 guarantee against 60% up to gross of \$5,000 and 65% of grosses beyond.

Europe To See Dixie Muggs

Muggsy Spanier is set for a four-month tour through Europe beginning Feb. 1 at Berne, Switzerland. The Dixieland group will give at least 40 concerts with a heavy schedule in France, Germany, Belgium and a series in Sweden and Finland. If union difficulties are cleared up, Spanier will also do dates in England.

Comic Lands With Marilyn

Tommy Noonan, half of the comedy team Noonan and Marshall, has been cast opposite Marilyn Monroe in "Gentlemen Prefer Blondes." The duo recently appeared at the Biltmore, L.A.



RAY ANTHONY leads a mass of Texans in the "Bunny Hop." Fort Worth disc jockey, Jerry Crocker of KCUL, was responsible for the massive turnout at the "Bunny Hop Ball."



The RITZ BROTHERS are set to appear in motion picture musicals again. They'll be race track touts in Columbia's "The Broadway Story."

FIELDS "HAPPY PAPPY"

The Irving Fields Trio signed a year contract with King Records. Fields recently celebrated the birth of a son with "The Happy Pappy Polka."



PETER POTTER (lower left) lets DENISE DARCEL, JOHNNY MERCER and JULIE DORSEY fight it out on his tv show, "Juke Box Jury." West Coast show allows prominent personalities to appraise new recordings and predict whether or not they will hit.

What To Do With Your Old Theaters

A plan to utilize closed movie houses all over the country by converting them to mass production theater-restaurants to be run like the old beer gardens has been instigated by Frank Sennes, an independent booking agent. Seats would be replaced by tables leaving space for dancing. Package shows of 35 to 40 people lasting approximately one hour would be booked for a minimum of two weeks and a maximum of four. Plans include an admission charge from \$1.00 to \$1.50 with no minimum. A bar in the rear and sandwiches pre-wrapped would provide refreshment.



HAWTHORNE auditions a very old, tired sound on the slack wire hogantwanger for Mary Ford and Les Paul. Twelve tone deaf pigeons home in on CBS, Hollywood, after picking up Hawthorne's distressed signal. Les and Mary have taken up residence in New Jersey.

"Prince" Seeks Throne Again

"The Student Prince is tentatively set for production this spring after a delay of almost a year. Mario Lanza was originally cast in the lead and suspended for refusing to show up for work on the picture. Terms of his contract call for picture this spring.

S-F TAGS MOONEY

Joe Mooney, blind organist, formerly with an instrumental group recording under the MGM label, has joined RCA Victor as vocalist with the Sauter-Finnegan band. His first record is "Nina Never Knew."

IDOL OF THE AIRLESS LANES

Jan Garber has offered his band to Dr. Robert R. Coles for the rocket trip to the moon which the Doctor is planning. Unless the Garber band can double as cooks, Billboard reports, the offer will be turned down due to the limited supply of oxygen which will be carried. Once on the moon, the Doctor pointed out, Garber could not earn his keep since there is no atmosphere on the satellite and sound cannot be transmitted.

Garber figured to cash in on trip since dates on moon are not covered in his contract with agent or with musicians' union.

Flanagan's Slash

A move to tap the teen-age market was made by Ralph Flanagan at a special engagement at Levittown Hall, Levittown, Long Island. Under Flanagan's management, the Beat the High Cost of Living Assn., set up for this date, slashed the admission price to \$.50 per person representing a drastic cut from the usual charge of \$1.75 to \$3.00. The orch leader feels that the teen-age crowd cannot attend dancehalls regularly under existing costly conditions. Band biz, Flanagan feels, has to adjust itself to a profit based on volume rather than high prices.

Elliott is Elliott

The December issue of Music Views mistakenly stated that song writer Jack Elliott had adopted the name under which he has written many hit tunes. Error was due to stupidity on the part of the editor.

Sanforized Musicals

Hit Broadway musicals streamlined to fit the requirements of nitery floorshows will be introduced by the Flamingo, Las Vegas March 19 for a two-week run. Producers plan to create a western circuit for hour-long shows during the winter months.

"Lucy" Crashes Homes

The Nielson ratings for the 1952-1953 season indicate "I Love Lucy" which reaches an average of 12 million homes every week, is the most popular TV show now aired. Second is "Godfrey and Friends" and third, "Colgate Comedy Hour."

Voices Waxbound

Contract renewals of Tiny Hill and Billy Daniels and signing of Bernice Parks and Johnny Denatolia have been announced by Mercury Records. Miss Parks was formerly associated with Seeger and recorded "You Intrigue Me" and "So-So" while there. Denatolia, for whom a new name is being sought, is reportedly a protégé of Perry Como.

Dollars for Bands

The trend for band biz in the midwest is upward with early 1953 booked heavily. Defense installations and colleges as well as regular ballrooms have been using orchestras on a more regular basis.

Bigley Tests

Isabel Bigley, co-star of the Broadway production of "Guys and Dolls" tested at Warner Brothers for a role in "The Eddie Cantor Story" and a term contract. She tested with Keefe Braselle.



BALLET THEATRE offers its music for the first time. Capitol has recorded the ballet's orchestra under the direction of Joseph Levine in "Rodeo" by Aaron Copland and "Fancy Free" by Leonard Bernstein. Broadway musical and the picture, "On the Town" were derived from the "Fancy Free" ballet. Scenes from "Rodeo" are pictured above. Jenny Workman appears in the inserts and with John Kriza who co-stars in right insert.



The wine's gone and so is MAURICE JACKSON, deejay on WVKO, Columbus, Ohio. He just heard Les Baxter's "Lonely Wine."

'Club 15' Disbands After Five Years

Campbell Soup cancelled "Club 15" after almost five years of sponsorship. The musical radio show starred Bob Crosby, Gisele MacKenzie, the Modernaires, and Jerry Gray's orchestra. Campbell has 3 weekly TV programs and only one radio show at present.

Heifetz Sues For Ten Grand

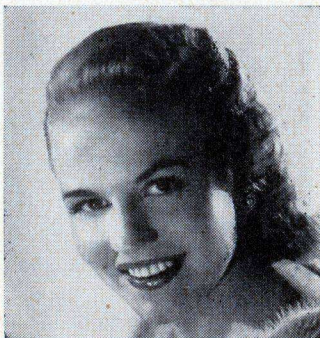
Jascha Heifetz, charging breach of contract, filed suit for \$10,000 in Superior Court, L. A. against Rudolph Polk. The violinist declared that although he made a contract in 1949 to make two films at \$5,000 each, he has not been paid.

Star Vocalist With Tom's Tunes

Jack Leonard, famed vocalist with the Tommy Dorsey band of a decade ago, has been appointed professional manager of the Dorsey owned music films, Embassy and Dorsey Brothers Music. Leonard has been working as a road manager and publicist for the Dorsey band now on one nighter trek through the south.

Pittsburgh Turns Out

A one-night performance by the Billy Eckstine, George Shearing, Count Basie unit, at the Syria Mosque, Pittsburgh, drew more than 4100 people for \$10,000.



PEGGY LEE wound up '52 with a motion picture career. Playing opposite Danny Thomas in Warner's "Jazz Singer," Miss Lee drew rave reviews.

STUDIO'S QUICK-SIZE SYMPHONIES

The best and highest paid symphony orchestras in Hollywood are informal outfits which never make a personal appearance or play before a live audience. Employed by motion picture studios, orchestra members—many of them on yearly contract—average between \$15,000 and \$20,000 annually. And they get most of their nights off.

These orchestras play mainly works of composers who "write by the stopwatch."

At Warner Bros. studio, Ray Heindorf, musical director, is boss of the musicians. There are many other conductors and composers on the Warner Bros. payroll, including such personalities as Sammy Cahn, Vernon Duke, Frank Comstock and Norman Luboff.

The major problem facing studio orchestras is that composers must write music for specific time intervals to fit the action exactly. A composer with a picture assignment often finds himself faced with tremendous musical research to accomplish before he can begin to write. In MGM's "Plymouth Adventure" the composer had to know what the people of 1620 were singing in churches and in taverns. Miklos Rozsa became an expert on the music of Nero's day for his score for "Quo Vadis."

A composer has to fill in time periods as brief as eight seconds with original material. He must be equally adept at using a native drum as he is in writing for a symphony orchestra, a dance band, a German band or a bagpipe ensemble. The orchestra must be adept at playing every conceivable type of music.

A musical scene is pre-recorded and played back as the film is projected. Musicians and singers record to silent images going through the motions. When the studio decides to release records for commercial purposes they customarily use the original tape rather than the sound track.

Orchestra members, many of whom have national reputations as concert artists, are excellent sight readers. They can give near perfect performances with a minimum of rehearsing.

From the stopwatch type of composition and the performance by studio orchestras have come such outstanding film scores as those for "Spellbound," "Laura," and "Lost Horizon."

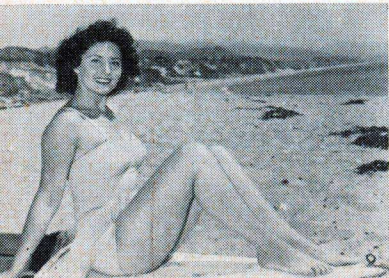
vamp 'till ready



British Broadcasting Corporation cut "Sugarbush" from programs aired to factories. South African tune features fancy hand-clapping and, Metronome reports, English workers have been joining the patter. Results in weaving mills have been disastrous . . . Jane Powell will get the lead opposite Mario Lanza in "The Student Prince" when MGM takes its second fling . . . Dean Martin and Jerry Lewis drew over a half million dollars into the box office on their tour of one nighters. Figure includes 16 day stand at the Texas State Fair . . . Nelson Riddle who established himself as a top conductor arranger in 1952 is the musical director for the Jimmy Wakely show . . . Rita Hayworth will play Sadie Thompson in the musical version of "Rain" at Columbia. Sir Ralph Richardson is set to do Reverend Davidson role . . . Esther Williams follows "Easy to Love" with "Easy to Wed" at Metro . . . Warners will do the picture version of Broadway musical, "High Button Shoes." . . . The Kay Kysers had a third daughter. Former leader, now retired from the biz, lives in South Carolina . . . When June Haver sprained her ankle on "The Girl Next Door" after suffering from numerous ailments during the past year, her studio, 20th-Century, decided to give her straight dramatic roles—they're less strenuous . . . "The Broadway Story," filmusical at Columbia, will deal with Broadway gamblers. Frank Loesser may be called in as technical advisor . . . One of the dance numbers Valerie Bettis did for "Love Song" was cut out of the picture. It will be fitted into another musical at Columbia . . . Eddie Cantor returns to tv 18 January . . . Hoagy Carmichael has set music to James Whitcomb Riley's

"The Frost Is on the Pumpkin." Richard Allen took his Christmas vacation with the men in Korea. June Christy follows on a January junket organized by Hollywood deejay, Larry Finley . . .

DONNA LEE HICKEY, New York chorus girl, set for 20th Fox musicals.



Add new spinners: James Brown, Hollywood leading man, augments his acting chores with a disc jockey show out of Kings Restaurant, Hollywood . . . Lawrence Welk seeks a renegotiation of his contract with the Aragon Ballroom, Ocean Park, California. Leader and band have built a highly successful tv show from the dance hall which has boomed business . . . Paramount is preparing a musical, "Summer Song," which will feature all the young talent on the lot . . . Robert Alda will produce and star in the Broadway musical, "Herald Square" . . . First straight dramatic role for Gene Nelson will be in "Don't Cry Baby." He is to play an ex-con . . . Leading the score of Disney's "Peter Pan" to hitsville is the tune "Never Smile at a Crocodile." It was cut from the picture but appears in the albums . . . Rosalind Russell will do the Broadway musical version of "My Sister Eileen," recreating the part she did in pictures. Janet Blair who co-starred with Miss Russell turned down the title role which she did in the picture . . . \$20,000 was spent by Metro in testing Alfred Drake . . . Robert Wagner and his chorale take to the road with a concert package of Rodgers and Hammerstein tunes. John Sheppard sings the baritone leads . . . Another role in a Universal picture goes to Scar Man Crothers. He joins Jeff Chandler and Marilyn Maxwell in "East of Sumatra" . . . Eileen Christy, Republic Pictures soprano, has been contracted for another year by the studio . . . Vera Ellen joins Crosby, Rosemary Clooney in "White Christmas" at Paramount . . . Horace Heidt gives up his KLAC tv show to go on the road for Lucky Strike. Leader will do a national radio broadcast from a different city each week. Format, as yet unannounced, will not follow the contest idea which has keyed Heidt programs in the past few years . . . Mike Connolly's latest song, "Love to Write Those Numbers on Your Back Since You Told Me I Could Count on You."

ELAINE STEWART, cover gal, has been signed by MGM.



CHARLOTTE AUSTIN



MARILYN MONROE won the 1952 cheesecake crown hands down. Looking at Miss Monroe grew to be such a widespread hobby she became an outstanding box office attraction. "M" sings and dances in "Gentlemen Prefer Blondes."

in the spot

RAY ANTHONY

New York, N.Y. 24 Dec. - 7 Jan.
Montreal, Canada 15-21 Jan.

JEANNE GAYLE

Las Vegas, Nevada 18 Dec. - 1 Jan.

REDD HARPER

Charleston, W. Va. 10-14 Dec.
Seattle, Wash. 29 Dec. - 4 Jan.
Albany, Oregon 7-14 Jan.

STAN KENTON

Balboa, California 31 Dec.
Hollywood, Calif. 6 Jan. - 3 Feb.

BILLY MAY

Manhattan, Kansas 16 Dec.
Scottsbluff, Nebraska 18 Dec.
Salt Lake City, Utah 20 Dec.
Pasadena, Calif. 27 Dec.
Sacramento, Calif. 31 Dec.
Stockton, Calif. 2 Jan.
San Luis Obispo, Calif. 3 Jan.

TEX RITTER

Osburn, Idaho 15 Dec.
Pocatello, Idaho 16 Dec.
Boise, Idaho 17 Dec.
Camas, Washington 19 Dec.
Myrtle Creek, Oregon 20 Dec.

YMA SUMAC

Chicago, Illinois 26 Dec.-9 Jan.

BALLET THEATRE

Washington, D.C. 28 Dec.-3 Jan.
Charleston, West Va. 5 Jan.
Richmond, Va. 6 Jan.
Raleigh, N. Carolina 7 Jan.
Durham, N. Car. 8 Jan.
Winston-Salem, N. Car. 9 Jan.
Charlotte, N. Car. 10 Jan.
Asheville, S. Car. 12 Jan.
Spartanburg, S. Car. 13 Jan.
Columbia, S. Car. 14 Jan.
Savannah, Georgia 15 Jan.

LUSTY, LUSH, Lovely

It's got the flip of a shoulder, the flutter of an eye, and the saucy swing of the liveliest gal in town.

She makes the old tunes glitter with bright new appeal. The best of Kay Starr is in this album—torchy songs, rollicking songs, sentimental songs—for everyone who loves her easygoing air, the style that's made her one of America's favorite entertainers.

it's...

the Kay Starr Style

- Too Busy
- The Breeze
- Side By Side
- I Just Couldn't Take It, Baby
- What Can I Say After I Say I'm Sorry
- Tonight You Belong To Me
- It's The Talk Of The Town
- Waiting At The End Of The Road



Orchestra conducted by Russell Mulcahy

- ★ Dealers with local 34.66 permit may use 1½c pre-cancelled stamp (or meter) on mailings of 200 or more; otherwise use 2c uncanceled stamp (or meter). No envelope or sealing required. Mail at Post Office. When 2c stamp is used, place stamp so it covers up the words "Sec. 34.66 P. L. & R."



STAN KENTON, SARAH VAUGHAN, and NAT COLE play host to GEORGIA CARR and MONICA LEWIS backstage at a Detroit performance of the fall edition of "The Biggest Show of 52." Miss Carr and Miss Lewis are the ladies dressed in black.